

The logo features the word "PHOENIX" in a blue serif font. The letter "O" is replaced by a stylized phoenix, depicted with blue and grey swirling lines that form its body and tail, with a blue flame-like crest on top. Below "PHOENIX" is the word "INNOVATION" in a grey, sans-serif font.

PHOENIX
INNOVATION

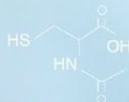


PULSE 82 SPO2 125 BP 80

STATUS: 15% COMPLETE

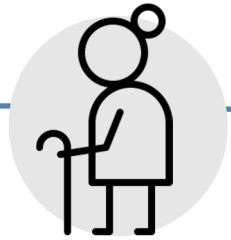
HR 54 TEMP 38°C

PHO ATAT - STABIP TEMP: 104.2

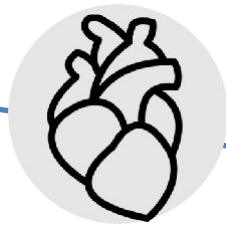


DIGITAL TRANSFORMATION

Provider adoption rates of telehealth grew 86% since 2018¹



**Aging
Population**



**Rising Rates of
Chronic Conditions**



**Pressure to
Reduce Costs
& Improve
Outcomes**

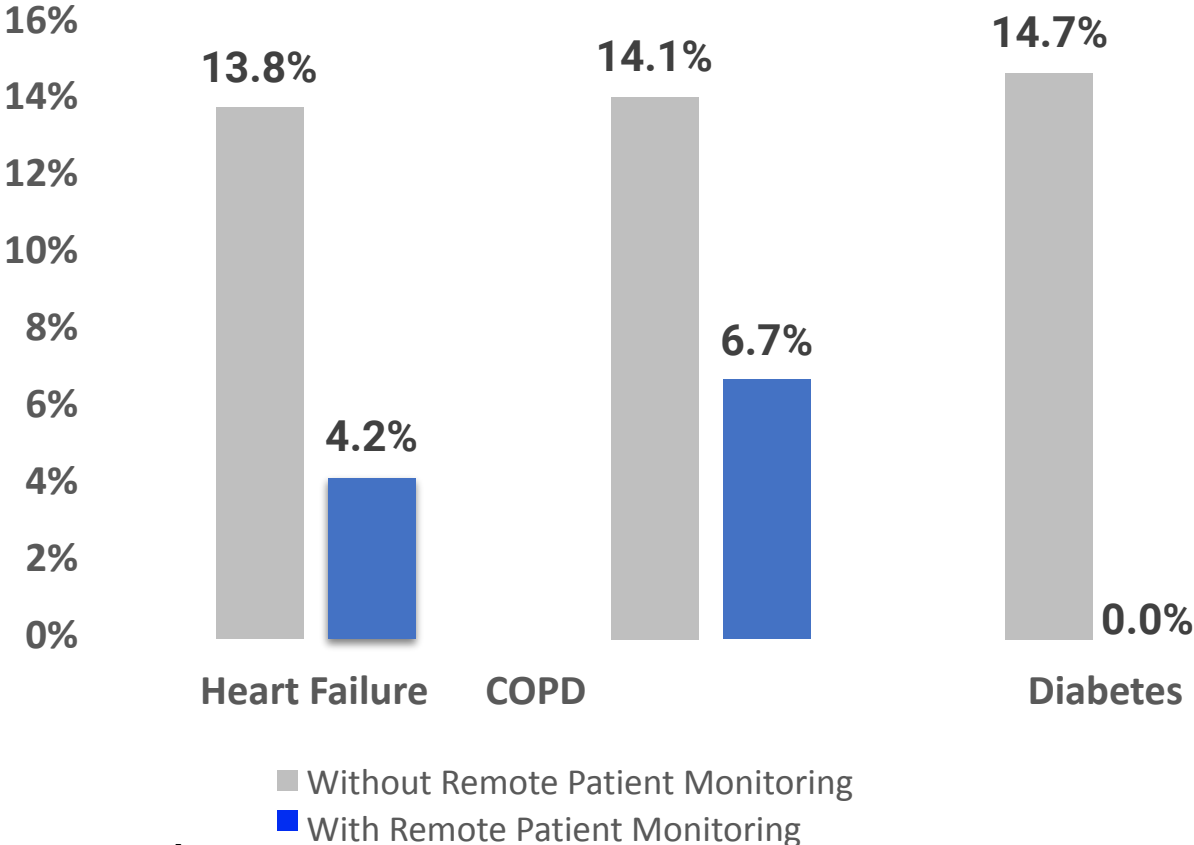


**Connected
Technology
Extends Care**

¹March 2020 Kareo survey of 600 healthcare providers found that 41 percent were using telemedicine technology, up from 22 percent reported in 2018 survey

Remote Patient Monitoring has been shown to prevent unnecessary hospital readmissions

Remote Patient Monitoring Pilot Shows Dramatic Readmission Reduction



62%
in reduced readmission

\$2,300
in claims avoided per patient

Source: Advisory Board

Remote Monitoring of Physiologic Parameters

(e.g., weight, blood pressure, pulse oximetry, blood glucose)¹

Generate \$175 Per Patient Per Month



CPT code 99453

“initial; set-up and patient education on use of equipment.”

~\$19 (one-time)

CPT code 99454

“device(s) supply with daily recording(s) or programmed alert(s) transmission, each 30 days.”

~\$64 (monthly)

CPT code 99457/99458

“treatment management services, initial 20 minutes/additional 20 minutes of clinical staff/physician/other qualified healthcare professional time in a calendar month requiring interactive communication with the patient/caregiver during the month.”

~\$51/\$41 (monthly)

¹ RPM can be combined with other non face-to-face codes (CCM, Transitional Care, BHI, etc.)

² RPM is a Medicare Part B benefit. Reimbursements are subject to 20% copayment

**99458 Capped (2)

What is Remote Patient Monitoring?

**Connected Medical Devices
Capture Key Physiological Data**



- **Preconfigured wireless devices (No setup required)**
- **Built in Patient Reminders**

**Clinical Data + Administrative Tools
Organized into Provider Portal**



- **Automated Patient Triage**
- **Care Plan Analytics**

Improved Clinical Outcomes



- **Communication tools and reminders (Text, Call, Hipaa secure video call)**
- **Stronger provider relationship**

Our Mission

Lead the new norm in healthcare by proactively monitoring patient vitals and analyzing the body before an emergency with innovative medical technology.

How Does Outsourced Monitoring Work?



Doctor Evaluates Patient Population for RPM Fit

- Chronic Care Management Patients
- Target key disease states such as Hypertension, CHF, Diabetes
- Medicare Patients (e.g., with supplemental)



Patient Consent and Device Access

- Doctor informs patient of referral for RPM
- Doctor writes order to Eval and Monitor for RPM with applicable Dx
- Device is delivered for initial patient set-up and education



Monthly Patient Engagement

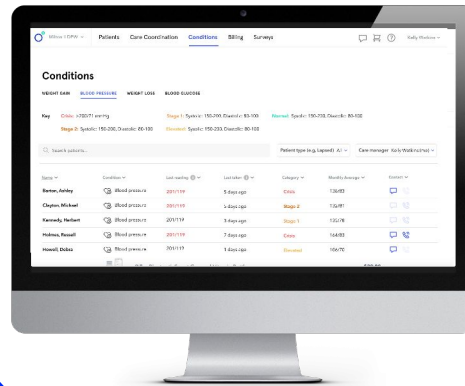
- Physiological readings are captured, analyzed and managed
- Abnormal readings are escalated for clinical intervention to triage
- Physiological trends are communicated with patient's care team
- Patient receives reminders and education specific to condition

Readings are received and managed in seconds.

Patients



Receive better care



Automate routine tasks,
simplify complexities

Care Team



Right patient, right message,
right time

Benefits of Remote Patient Monitoring

- Better clinical data and outcomes
- Reduced emergency visits through proactively triaging
- Improved data analytics within care continuum
- Optimized patient care experience within the convenience and safety of their home

We Address The Most Common Conditions

\$2 Trillion in U.S. Healthcare Costs
\$3.75 Trillion in cost to the U.S. Economy

Hypertension



78M people

Diabetes



100M people

Obesity



70M people

Heart Failure



5M people

Behavioral
Health



50M people

Respiratory



40M people

Oncology



15M people

Pregnancy



4M people

Continuity of Care for Chronic Conditions with RPM



Obesity

RPM | Weight Scale



Pre-diabetes

RPM | Weight Scale



Diabetes

RPM | Blood Glucose



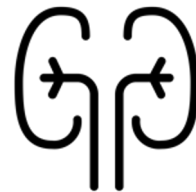
Hypertension

RPM | Blood Pressure



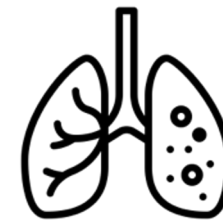
Heart Failure

RPM | Weight Scale, Blood Pressure



Chronic Kidney Disease

RPM | Blood Pressure



COPD

RPM | Pulse Oximetry

Obesity RPM Clinical Validation

Tracking weight allows for patients to keep themselves accountable with weight loss goals and for providers to be able to intervene and support with lifestyle modifications.



Weighing everyday matters: Daily weighing improves weight loss and adoption of weight control behaviors

[\(article\)](#)

The efficacy of a telemedicine-based weight loss program with video conference health coaching support

Journal of Telemedicine and Telecare
2019, Vol. 25(3) 151-157
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sagepub.com/journals-permissions
DOI: 10.1177/1357633X17745471
journals.sagepub.com/home/jtt
SAGE

[\(article\)](#)

The NULevel trial of a scalable, technology-assisted weight loss maintenance intervention for obese adults after clinically significant weight loss: study protocol for a randomised controlled trial

[\(article\)](#)

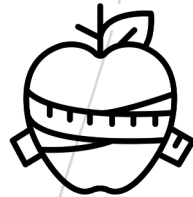
Weighing everyday matters: Daily weighing improves weight loss and adoption of weight control behaviors

[\(article\)](#)

Prediabetes

RPM Clinical Validation

CDC has developed Diabetes Prevention Programs and using RPM weight scales, clinics can deliver this weight loss education virtually either through their existing care or with a monitoring partner. These programs have shown benefit to decrease risk of diabetes with weight loss and weekly exercise fitness goals.



Virtual Diabetes Prevention Program—Effects on Medicare Advantage Health Care Costs and Utilization

[\(article\)](#)

JMIR DIABETES

Alwashmi et al

[Original Paper](#)

A Digital Diabetes Prevention Program (Transform) for Adults With Prediabetes: Secondary Analysis

[\(article\)](#)

[News > Medscape Medical News](#)

Online Diabetes Prevention Programs 'as Effective' as In-Person Ones

[\(article\)](#)

Diabetes

RPM Clinical Validation

Monitor overall patient blood glucose to adjust therapeutic management e.g. medication optimization. Manage acute events e.g. hyperglycemia from home to prevent complications and hospital admissions.



Review Article

Telehealth Remote Monitoring Systematic Review: Structured Self-monitoring of Blood Glucose and Impact on A1C

Journal of Diabetes Science and Technology
2014, Vol. 8(2) 378–389
© 2014 Diabetes Technology Society
Reprints and permissions:
sagepub.com/journalsPermissions.nav
DOI: 10.1177/1932296813519311
dst.sagepub.com
SAGE

[\(article\)](#)

Patients, physicians benefit from remote blood glucose monitoring

August 20, 2018

[\(article\)](#)

Research article | [Open Access](#) | [Published: 26 June 2018](#)

The impact of telehealth remote patient monitoring on glycemic control in type 2 diabetes: a systematic review and meta-analysis of systematic reviews of randomised controlled trials

[\(article\)](#)

Hypertension

RPM Clinical Validation

Capture more accurate blood pressure measurements by increasing the data collection and limiting biases e.g. white coat hypertension. Provide longitudinal care plan adjustments to evolve management of chronic blood pressure and identify acute events e.g. hypertensive crisis to mitigate adverse complications.



ORIGINAL PAPERS: THERAPEUTIC ASPECTS

Home blood pressure telemonitoring improves hypertension control in general practice. The TeleBPCare study

[\(article\)](#)



How home monitoring and patient coaches led to 91% BP control

MAR 18, 2019



[\(article\)](#)

The Role of Home Blood Pressure Telemonitoring for Blood Pressure Control

[\(article\)](#)

Heart Failure

RPM Clinical Validation

Monitor daily weight to assess fluid overload status and blood pressure for overall health status allows for more high touch following of heart failure patients allowing for therapeutic titrations to avoid hospital admissions.



RESEARCH-ARTICLE [FREE ACCESS](#)

An automated vital sign monitoring system for congestive heart failure patients

[\(article\)](#)

Journal of Cardiac Failure Vol. 18 No. 7 2012

Is Adherence to Weight Monitoring or Weight-Based Diuretic Self-Adjustment Associated With Fewer Heart Failure-Related Emergency Department Visits or Hospitalizations?

[\(article\)](#)

Cochrane [Database of Systematic Reviews](#)

Structured telephone support or non-invasive telemonitoring for patients with heart failure

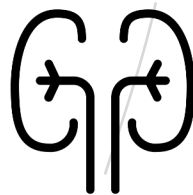
Cochrane Systematic Review - Intervention | Version published: 31 October 2015 [see what's new](#)

[\(article\)](#)

Chronic Kidney Disease

RPM Clinical Validation

Monitor blood pressure to ensure hypertension is well controlled in chronic kidney disease population. Leverage continuity of care platform to improve accessibility for patients who may already be burdened with dialysis visits.



Review

Practical Use of Home Blood Pressure Monitoring in Chronic Kidney Disease

[\(article\)](#)

Perspectives from the Kidney Health Initiative on Advancing Technologies to Facilitate Remote Monitoring of Patient Self-Care in RRT

[\(article\)](#)

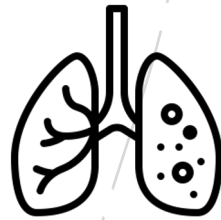
Expanding the Reach of Telehealth to Kidney Disease

[\(article\)](#)

COPD

RPM Clinical Validation

Monitoring oxygen saturation via pulse oximetry allows for longitudinal baseline assessment of health status and support of pulmonary rehabilitation. Identifying critical drops in oxygen saturation may allow for earlier detection of acute events such as COPD exacerbations and pneumonia.



Research

People undertaking pulmonary rehabilitation are willing and able to provide accurate data via a remote pulse oximetry system: a multicentre observational study

[\(article\)](#)

RESEARCH ARTICLE

Open Access



Oximetry-supported self-management for chronic obstructive pulmonary disease: mixed method feasibility pilot project

[\(article\)](#)

Oxygen Saturations Less than 92% Are Associated with Major Adverse Events in Outpatients with Pneumonia: A Population-Based Cohort Study 

[\(article\)](#)



**Thank you for choosing innovation to
Empower Health Monitoring!**

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Principal

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